

For the past 12 years, Hill has been “Yonder,” a one-person resource “for people who know how much good thinking and writing can help.” For the previous 15, he headed Saatchi Corporate Communications, a company he co-founded. Prior to that, he worked for the Dancer Fitzgerald Sample advertising agency as a “copy contact.” Hill is the author of two other books (Great Corporate Ads Are Made Not Born and Getting Heard: The Science and Art of Effective Communications); many magazine and newspaper articles; several corporate films; a blog (www.yonderhill.net) and countless op-eds. He is also a former chairman of KQED, Inc., a San Francisco Bay Area public broadcasting company; a former U.S. Army intelligence analyst; an ex-Golden Gate University adjunct professor; and a one-time Foreign Service Officer with a lifelong interest in international relations and international travel.

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